



Portfolio Services

2023

PRÉSENTATION

Je m'appelle Matteo et je suis un directeur artistique web / print avec **12 ans d'expérience dans le milieu de la communication.**

Aujourd'hui toutes les entreprises qui ont choisi de faire appel à mes services **me recommandent à leur entourage** et c'est ma plus grande satisfaction.

Si vous aussi avez un penchant pour les italiens qui aiment autant les pizzas que le design, je serai ravi de découvrir votre projet !

Je travaille à la fois avec des TPE/PME, agences de communication et des grands groupes. En fonction de vos besoins, **2 formules sont à votre disposition**, je vous en dirai plus à la fin du document !



Matteo DESII

06 68 66 34 51

hello@matteodesii.com

www.matteodesii.com

ZONES D'EXPERTISE

WEB DESIGN

Maquettes de sites web (Wireframes)
E-mailings / Newsletters
Création de site web vitrine de A à Z (Wordpress)
sur-mesure ou à partir d'un template
Bannières statiques ou animées
Créations supports réseaux sociaux : posts et reels
Instagram, posts LinkedIn

MOTION DESIGN

Animation 2D
Gif animés
Film promotionnel (partenariat)

GRAPHIC DESIGN

Logo et identité de marque
Charte graphique
Cartes de visite
Brochures, dépliants, catalogues, flyers
Papier à lettres charté
Pictogrammes et icônes
Autocollants

EXTRAS

Stratégie de marque
Formulaires Typeform
Habillages Powerpoint
Illustrations
Formations Adobe Creative Suite

PROJET REPUBLIK

Logo + Cartes de visite
+ Chemise + Papier à lettres

Ensemble : 1 800€



CLIENT

Republik

LOGO

Création d'un logo pour une
entreprise du secteur événementiel
2 propositions, revisions illimitées

1 000 €

PROJET REPUBLIK

PACK PROSPECTION

Cartes de visite
Chemises porte document
Papier à lettres personnalisé

800 €

Suivi d'impression
et livraison en France
métropolitaine



PROJET RDUTY

Logo + Charte graphique
+ Site web + Illustrations

Ensemble : 6 000€



CLIENT

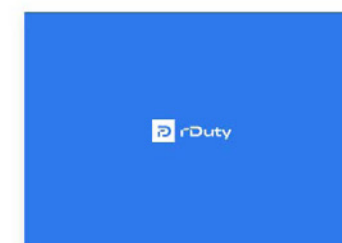
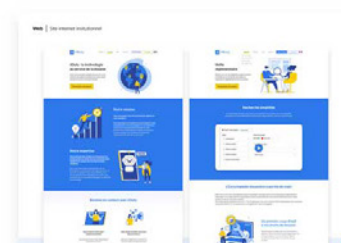
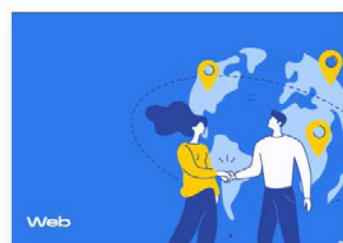
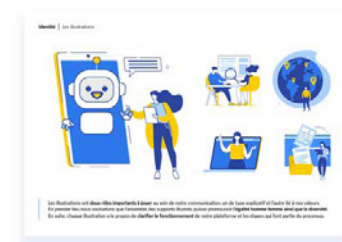
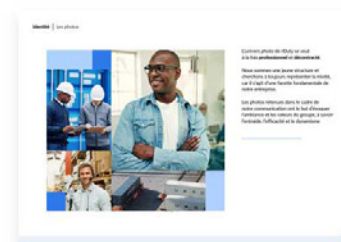
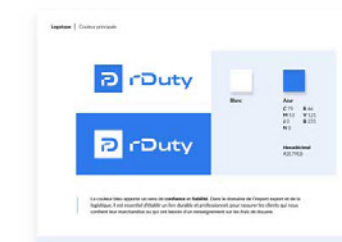
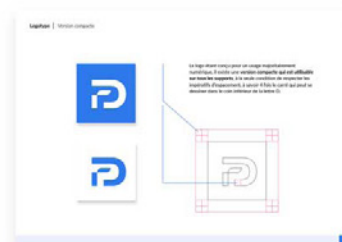
rDuty

LOGO

Création d'un logo minimaliste
et moderne, 3 propositions

1 200 €

PROJET RDUTY



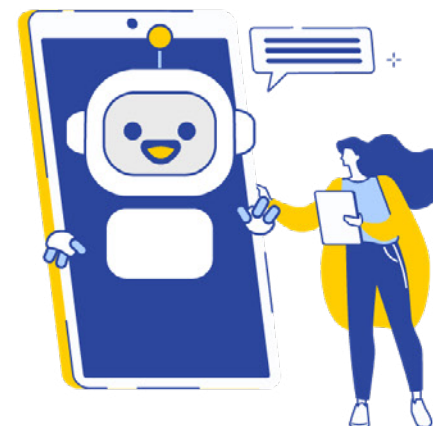
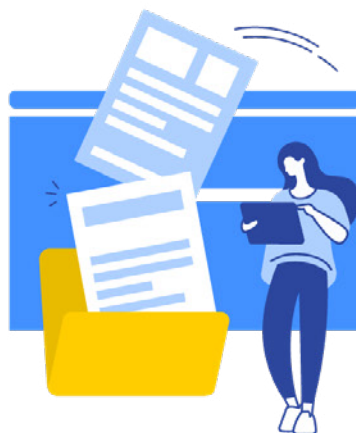
**CHARTÉ
GRAPHIQUE**

Usage du logo
Palette de couleurs
Association de typographie

Do's and Don'ts
Suggestions de photos
Exemples de déclinaisons

16 pages
1 000 €

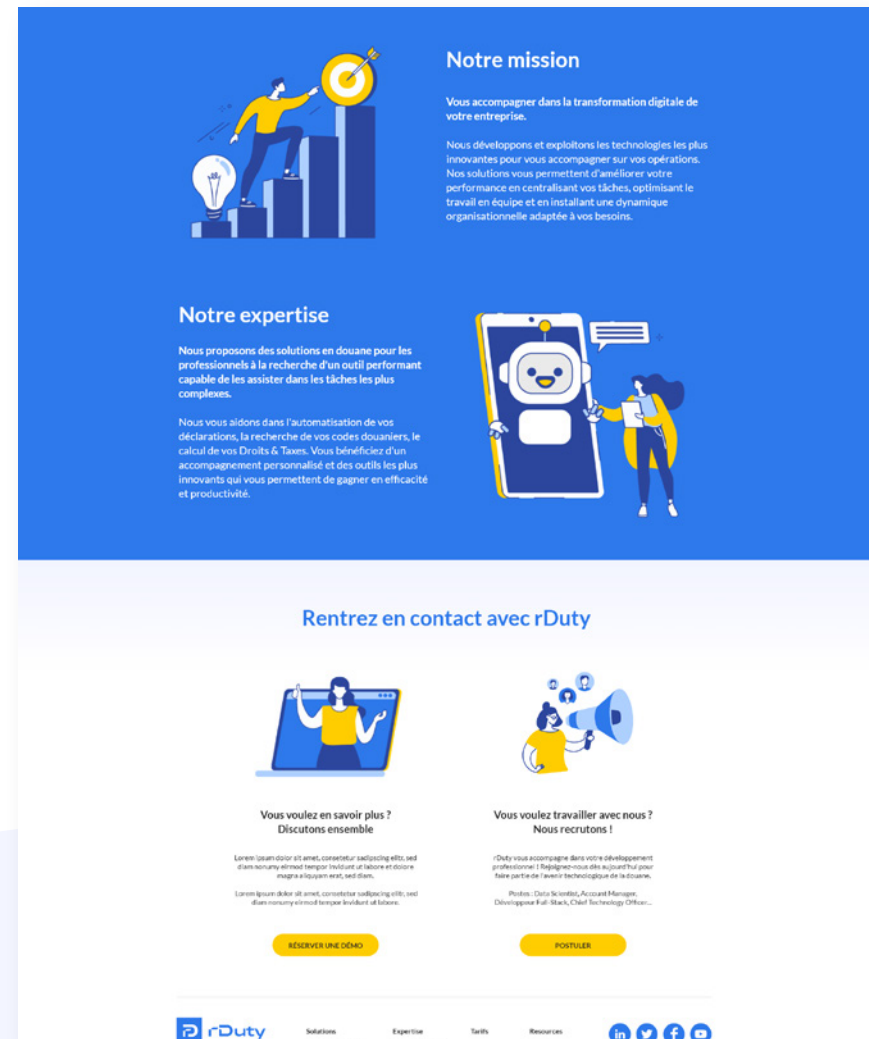
PROJET RDUTY



PACK ILLUSTRATIONS SUR-MESURE

Illustrations vectorielles aux couleurs de la marque, adaptées pour le site web et les documents de communication.

800 € pour les 6





MOCK UP OFFERT

Des visuels de présentation comme celui-ci (mock up) vous seront offerts pour chaque site web. Idéal pour annoncer la mise en ligne sur vos réseaux !



PROJET #INSTABEER

Page Instagram sur le thème de la bière artisanale. Refonte logo + Goodies

1 200 €
hors frais d'impression / production



CLIENT

#instabeer

REFONTE ANCIEN LOGO

Refonte d'un logo à partir
d'une version amatoriale

800 €

PROJET #INSTABEER



PRODUCTION GOODIES

Pack cartes de visite +
Autocollants + T-shirts

400 € hors frais impression

PROJET LIWEN TRAINING

Kit lancement de marque +
Communication sur réseaux sociaux

Ensemble : 2 000 €



CLIENT

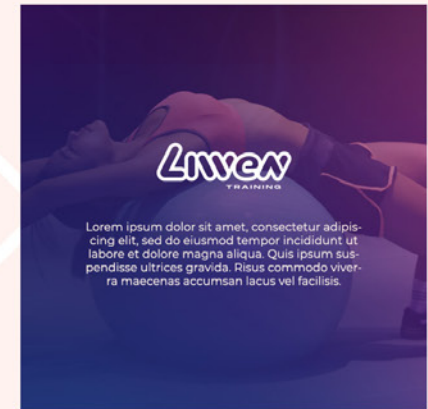
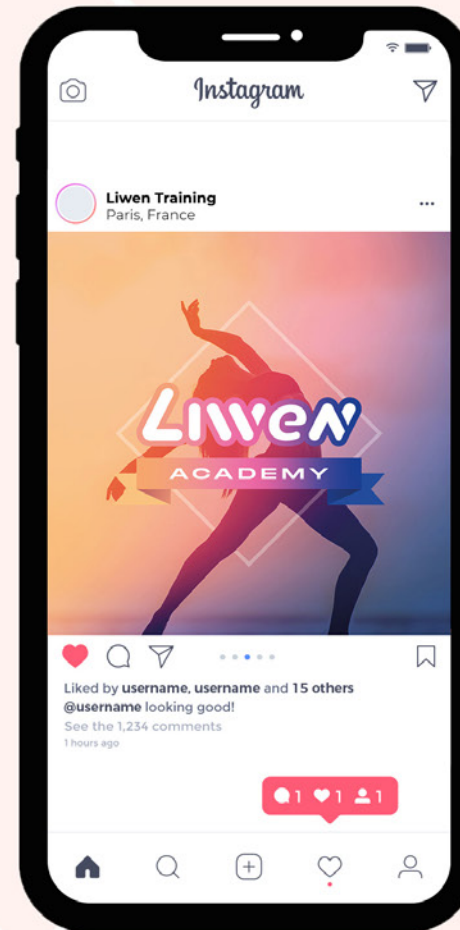
Liwen Training

LOGO

Création d'un logo minimaliste
et moderne, 3 propositions

1 200 €

PROJET LIWEN TRAINING



CAMPAGNE INSTAGRAM

Création de 4 posts Instagram,
recherche hasags, planification des
publications

800 € hors impression

PROJET ORANGE BUSINESS SERVICES

Kit de communication imprimé :
plaquette, brochure, infographie, book.
(Formule abonnement recommandée)



CLIENT

Orange Business
Services

**PLAQUETTES
PRÉSENTATION SERVICES**

Mise en page des textes, agencement
des images. Suivi d'impression et
livraison en France métropolitaine

1 200 €

Embarquer les utilisateurs dans le projet

Dans une approche techno-push, **60%** des utilisateurs abandonnent les nouveaux outils avant 3 mois

Source : Orange Consulting



Intégrer les outils de collaboration à vos processus

78% des collaborateurs travaillent en mode transverse

Source : Cabinet Scholz, 2017



Des espaces de travail propices à la collaboration

48% des actifs pensent que l'espace de travail doit améliorer le travail d'équipe

Source : Enquête Actimeo, 2017



Des solutions disponibles sur tout terminal

52% des salariés travaillent en dehors du bureau

Source : Etude Gartner



CLIENT

Orange Business Services

PRÉSENTATION POWERPOINT

Mise en page des textes, création des images à partir d'une base existante

100 à 200 € par page

PROJET ORANGE INSTITUTE

Orange Institute #21
November 18 - 22, 2018
Tel Aviv, Israel



**Scaling up
the Start-Up Nation**

[illegible]

Royal Beach hotel

Halkon St 16, Tel Aviv-Yafo
Tel : +972 - 740-5000

Gathering Agenda

T Monday, November 19

- Registration & Registration dinner**
 - 🕒 **Royal Beach hotel**
- Check-in at the Royal Beach hotel**
- 20:00 🍷 Cocktail and welcome reception (Gabin 2 room, from M)**
- 20:30 🎤 The members of the Board will be invited:**
 - Elena Dimitrova, General Partner & CEO,
 - Guillaume Vissière Partners
- 21:15 🍽️ Dinner at the Restaurant of the hotel**

**BOOK PROGRAMME EVENEMENT
ORANGE INSTITUTE
32 PAGES**

Mise en page du document,
recherche photos, recherche des
illustrations, suivi d'impression
et livraison

3 200 €

Agenda

Tuesday, November 20		Tuesday, November 20	
Morning session		Afternoon session	
Portfolio & Blockchain		Blockchain security	
9:00	Q & A on Stock Exchange	9:00 - 9:15	Q Meet a panel: The CIOs
9:30 - 10:15	Q & A with Scott Branson, "Top Stock Exchange Executives on Blockchain"	10:15 - 10:15	The session starts with Checkmate
10:15 - 10:30	Dr. James J. Callaghan, "The Journey into Digital Transformation"	10:15 - 10:30	Why are the bad guys winning? Cryptocurrency and the Blockchain: Dr. James J. Callaghan, Chief Point Solutions Ltd
10:30 - 10:45	Dr. David S. Forster, "Blockchain: The Future of Finance"	10:30 - 10:45	Blockchain and the Future of Finance: Dr. David S. Forster, University of South Wales
10:45 - 11:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	10:45 - 10:55	How does Consensus protect your data?
11:00 - 11:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	10:55 - 11:05	Dr. David S. Forster, "Blockchain: The Future of Finance"
11:15 - 11:30	Coffee break	11:00 - 11:15	Coffee break
11:30 - 11:45	What's new in the world of Digital VC's?	11:15 - 11:30	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
11:45 - 12:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	11:30 - 11:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
12:00 - 12:15	The Floor Risk, presentation by William Chubb, Co-founder	11:45 - 12:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
12:15 - 12:30	Dr. David S. Forster, "Blockchain: The Future of Finance"	12:00 - 12:15	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
12:30 - 12:45	Dr. David S. Forster, "Blockchain: The Future of Finance"	12:15 - 12:30	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
12:45 - 1:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	12:30 - 12:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
1:00 - 1:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	12:45 - 1:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
1:15 - 1:30	Dr. David S. Forster, "Blockchain: The Future of Finance"	1:00 - 1:15	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
1:30 - 1:45	Dr. David S. Forster, "Blockchain: The Future of Finance"	1:15 - 1:30	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
1:45 - 2:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	1:30 - 1:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
2:00 - 2:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	1:45 - 2:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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2:45 - 3:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	2:30 - 2:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
3:00 - 3:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	2:45 - 3:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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3:45 - 4:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	3:30 - 3:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
4:00 - 4:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	3:45 - 4:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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4:30 - 4:45	Dr. David S. Forster, "Blockchain: The Future of Finance"	4:15 - 4:30	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
4:45 - 5:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	4:30 - 4:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
5:00 - 5:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	4:45 - 5:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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5:45 - 6:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	5:30 - 5:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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6:45 - 7:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	6:30 - 6:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
7:00 - 7:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	6:45 - 7:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
7:15 - 7:30	Dr. David S. Forster, "Blockchain: The Future of Finance"	7:00 - 7:15	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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7:45 - 8:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	7:30 - 7:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
8:00 - 8:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	7:45 - 8:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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8:30 - 8:45	Dr. David S. Forster, "Blockchain: The Future of Finance"	8:15 - 8:30	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
8:45 - 9:00	Dr. David S. Forster, "Blockchain: The Future of Finance"	8:30 - 8:45	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
9:00 - 9:15	Dr. David S. Forster, "Blockchain: The Future of Finance"	8:45 - 9:00	Blockchain & the Future of Finance: Dr. David S. Forster, University of South Wales
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9:30 - 9:45	Dr. David S. Forster, "Blockchain: The Future of Finance"	9:15 - 9:30	Blockchain & the Future

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Speakers

Day 2 **Pratt**



David Donahoe
Executive Director of the Center for the Study of the Presidency and Congress

A former President of the United States, Donahoe is a prominent figure in the study of the presidency. He served as the 37th President of the United States from 1981 to 1989. He is currently the Executive Director of the Center for the Study of the Presidency and Congress at the University of Virginia.

Day 2 **Cyber security**



David Althorpe
Chief Information Officer of the U.S. Department of Defense

With 22 years of experience in the defense industry, Althorpe is a prominent figure in the study of cyber security. He has served in various roles, including Chief Information Officer of the U.S. Department of Defense and Chief Information Officer of the U.S. Army.



Don Schaeppman
Executive Director of the Center for the Study of the Presidency and Congress

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Melissa Cohen
Executive Director of the Center for the Study of the Presidency and Congress

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Speakers

Day 3: Health Tech

Omer Talmon

Chief Executive Officer
Teladoc Health

One of a handful of speakers who will address the importance of remote patient engagement in meeting, patient needs, with special emphasis on the role of digital health in the telehealth industry.

One of a handful of speakers who will address the importance of Product and Service Innovation in the telehealth industry. Dr. Talmon will discuss the importance of digital health in the telehealth industry, and the importance of digital health in the telehealth industry.

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Yulia Makha

Executive Director of Partners
Ergonomics Program

After completing his PhD in anatomy and kinesiology at the University of Illinois at Urbana-Champaign, Dr. Makha worked for the U.S. Navy for 10 years. He then joined the University of Illinois at Urbana-Champaign in 1985, where he has been a faculty member in the Department of Industrial Engineering and the Department of Ergonomics and Human Factors.

Dr. Makha is currently the Executive Director of the Ergonomics Program at the University of Illinois at Urbana-Champaign. He is also the Executive Director of the Ergonomics Program at the University of Illinois at Urbana-Champaign.

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Day 3: Smart Cities

Arjun Kumar

Chief Executive Officer
Urban Systems

Arjun is a passionate about creating engaging and sustainable smart cities. He is currently the Chief Executive Officer of Urban Systems, a leading smart city solutions provider. He is also the Chief Executive Officer of Urban Systems.

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John Hahn

Chief Executive Officer
Teladoc Health

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16. Session 3: Health Tech

Session 3: Health Tech



PROJET ASSURPEOPLE

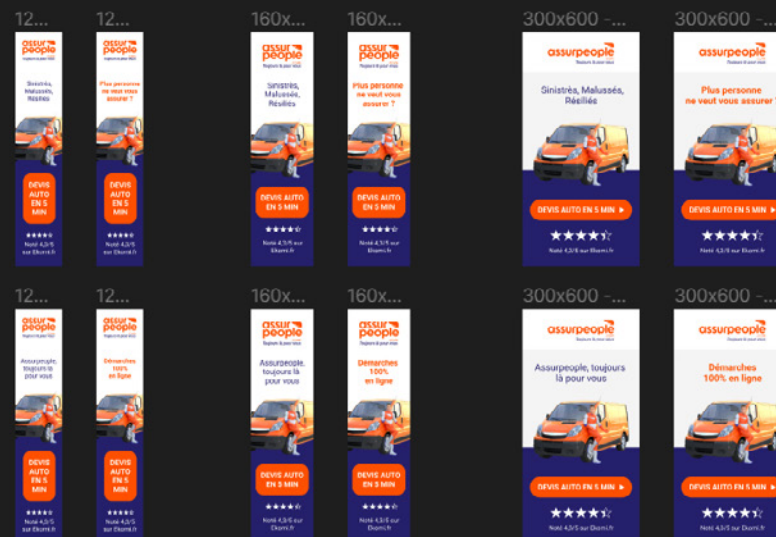
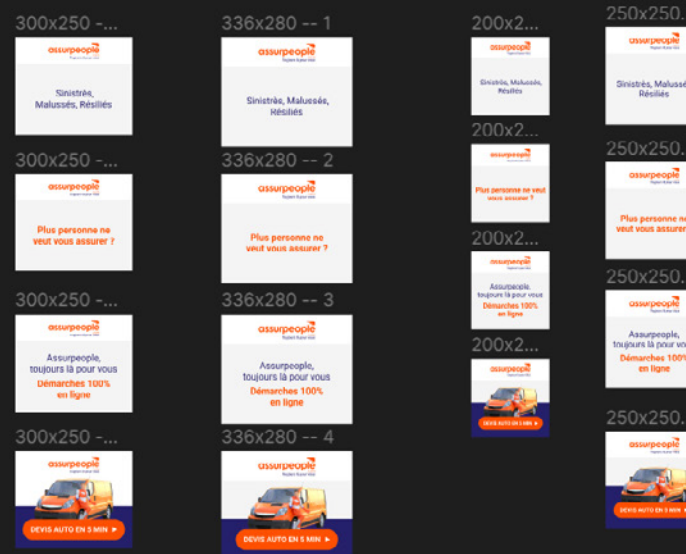
Kit de bannières animées
ML 5 pour **campagne pu-
blicitaire Google Ads.**

100% responsive :
12 formats par bannière

400 € par bannière

CLIENT

LSA Courtage



PROJET CROCOS GO

Suivi et accompagnement
d'une startup (milieu med tech)

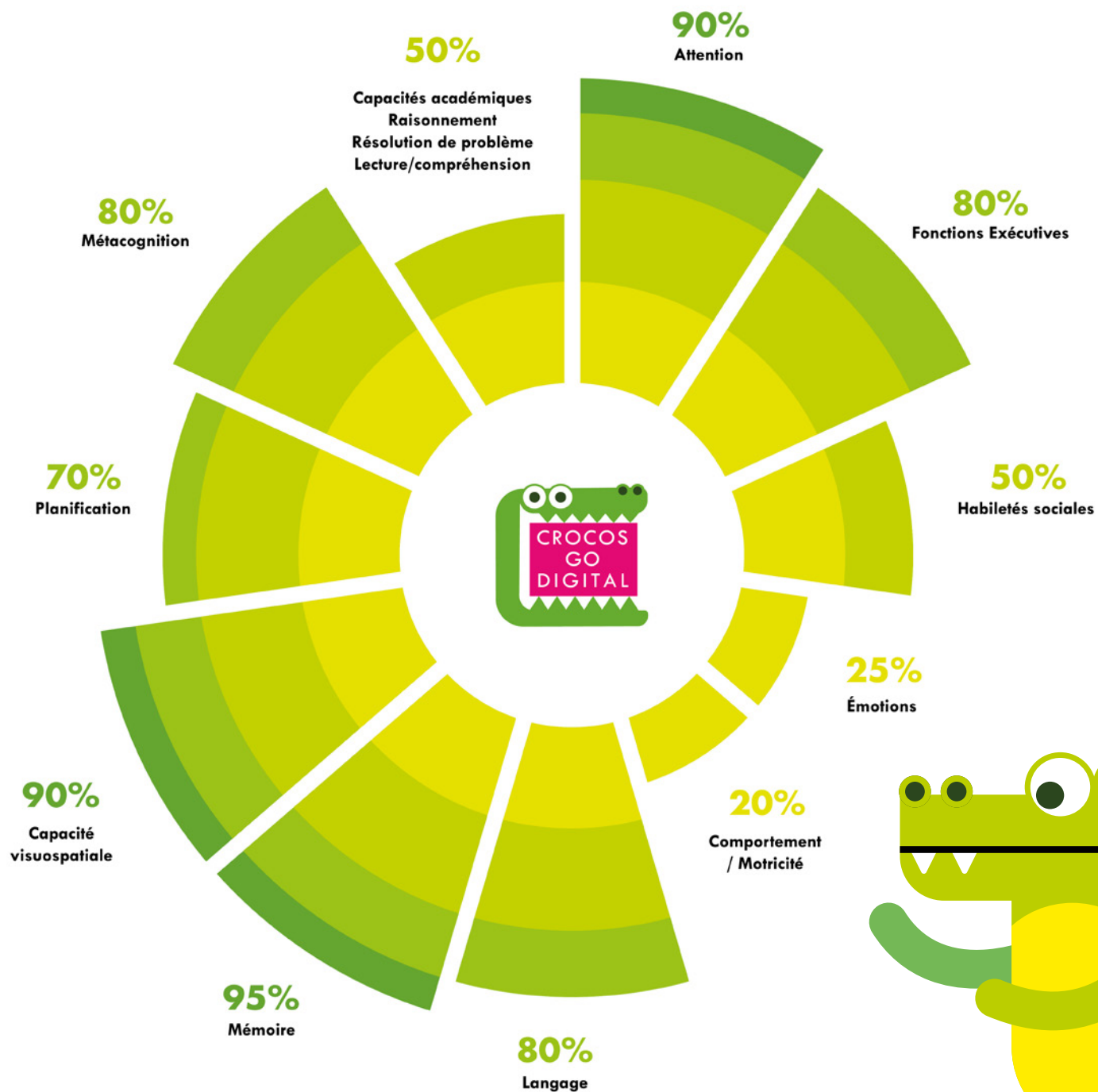
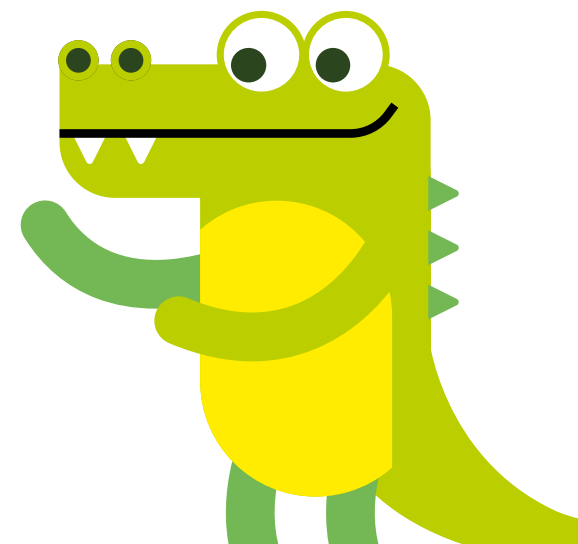
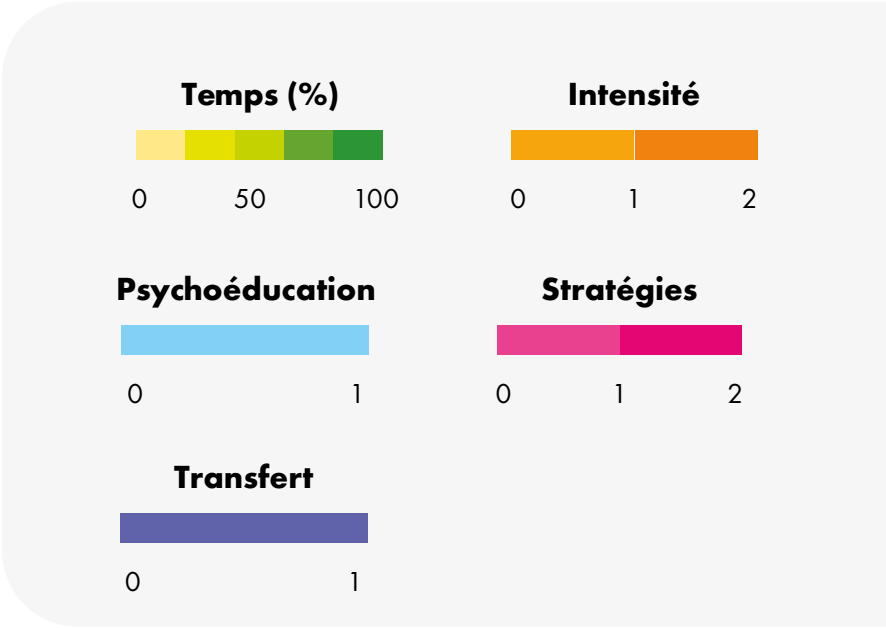
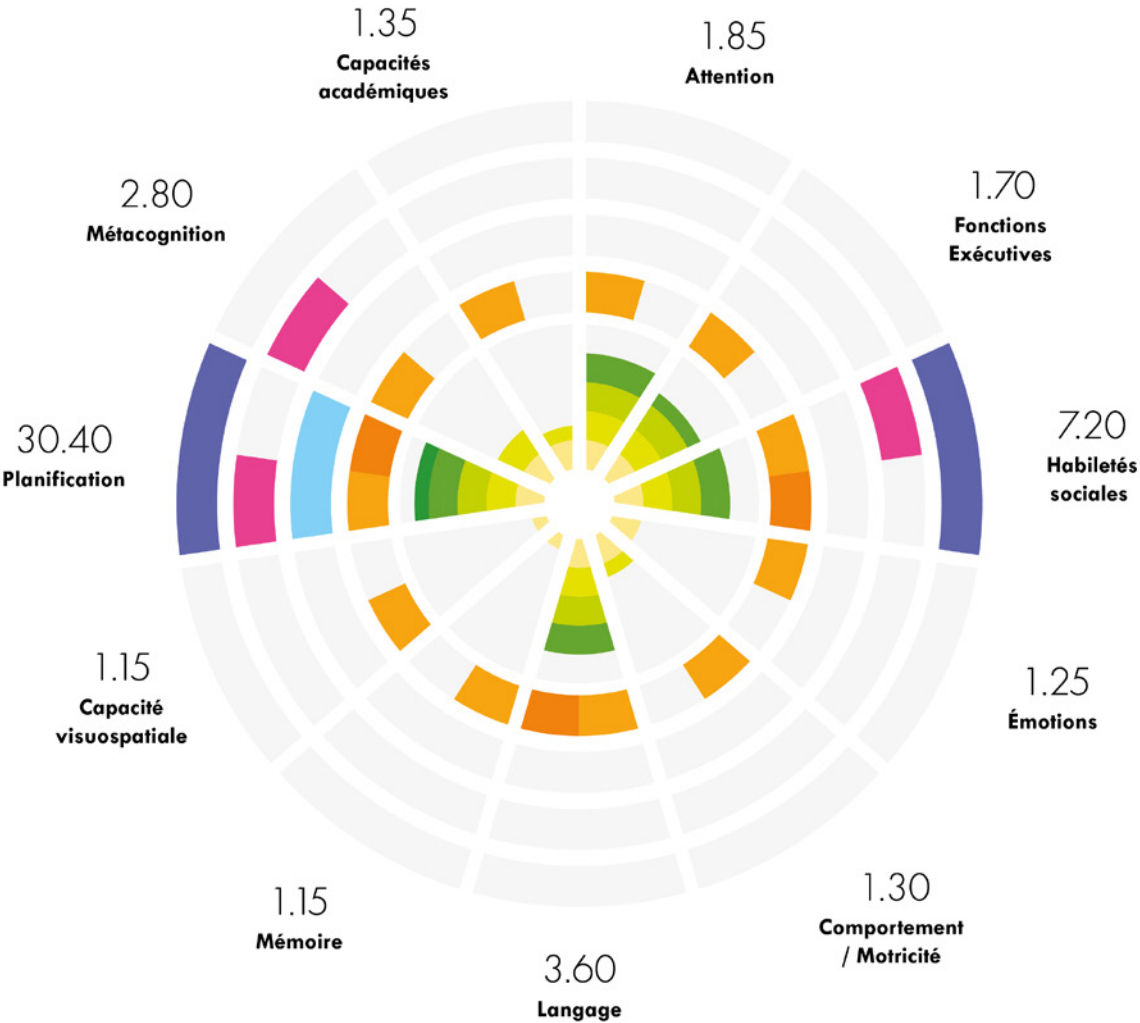


SCHÉMA DATA

Data visualization :
mettre en images
les données pour
faciliter la lecture

à partir de 400 €





PROJET CROCOS GO



KIT COMMUNICATION
IMPRIMÉ

Carte de visite
Chemise porte document
Papier à lettres

800 €

Suivi d'impression
et livraison en France
métropolitaine

PROJET TYPEFORM

Formulaires à l'image de votre marque, accessibles via QR code pour :

- Collecter des inscriptions à un événement
- Créer une mailing-list
- Obtenir du feedback sur un produit

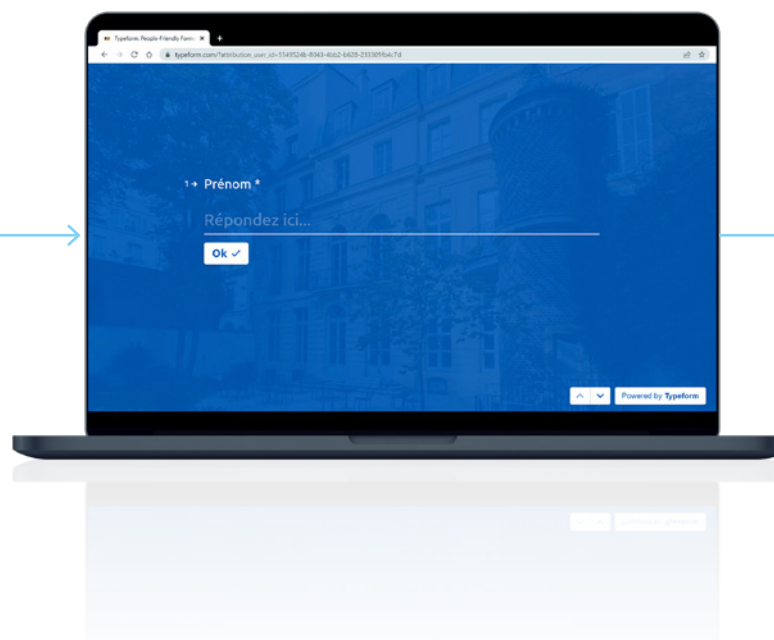
À partir de 400€
hors abonnement typeform

CLIENTS

Shell
Gaz Européen
Ekivolt



Logo et charte de votre entreprise



Vous choisissez quelles informations collecter dans le formulaire

Nom

Prénom

Adresse e-mail

etc

Développez votre réseau,
créez de nouvelles
opportunités

Créez et conservez votre
base de clients, prospects,
partenaires

FORMULES

Pro

Vous payez en amont et je décompte le temps passé au fur et à mesure. Si il y a un excédant à la fin du mois, vous le conservez ou je vous le rembourse.

Nous préparons ensemble l'agenda des projets, pour que vous n'ayez pas de surprises

Si votre structure est basé à Lille, je peux m'installer dans vos locaux pendant la durée de la mission (sous conditions)

Conseillé aux structure ayant des besoins réguliers

à partir de 2400€

Standard

Un rendez-vous téléphonique pour prendre connaissance de votre projet

Un devis sur mesure, aligné avec les prix du marché, avec une timeline pour connaître les dates de livraison

Idéal pour des missions courtes ou moyenne durée, dont le briefing est précis et bien balisé

Conseillé aux structure ayant des besoins occasionnels

400€ / jour



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Prendre rdv